



MCRUER

SIMMENTALS

1ST ANNUAL BULL & FEMALE SALE



1 PM CST
SATURDAY, MARCH 16, 2024
KILLARNEY AUCTION MART, MB

MCR
MCRUER
SIMMENTALS

**1ST
ANNUAL BULL & FEMALE SALE**

MARCH 16, 2024 | 1 PM CST

KILLARNEY AUCTION MART, KILLARNEY MB

48 RED, BLACK & FULLBLOOD SIMMENTAL BULLS | 11 OPEN HEIFERS | 3 COMMERCIAL OPEN HEIFERS

Welcome to our first Annual McRuer Simmentals Bull and Open Heifer Sale! If you had approached us a decade ago and asked us what our breeding program goals were, I'm sure having our own sale would have been on the list but to actually see that coming to fruition this year is amazing.

We would like to give huge thanks to all our past buyers up in Neepawa as well as private treaty from the yard along with every person or farm that has bid on lots, inquired or came to the farm for a tour - without all of you we would not be here. Secondly we would like to express our gratitude toward Transcon Livestock Corp. and their staff for believing in us and helping us get to this stage.

We are located just south of Boissevain, Mb and have both grain and a Simmental cow/calf operation consisting almost entirely of purebreds now. Along with the cattle we are also raising 6 very busy children - two are away from home (but not far) pursuing careers in nursing and educational assistant. The other four are still at home and heavily involved in sports such as hockey, basketball, volleyball and baseball as well as 4H and other hobbies. They sure keep us on our toes, so our ability to move the sale closer to home means we will be able to manage their hobbies and the sale a little easier.

Our bulls were pulled off pasture at the end of September and gradually introduced to a TMR diet. This consists of corn silage, ground hay, and rolled corn and oats. We have worked closely with a nutritionist to get the diet right to be able to showcase their natural growing abilities without hurting their overall development long term. These bulls should maintain their condition after sale day.

In the past we have culled our females regularly to make sure we keep the very best maternal genetics to pass on - these dams are all high-milking, have sound functional udders, good feet and a nice disposition. Our dams are hardworking females raised in commercial herd environments.

The females we have on offer have been raised the same as our own replacements; our goal is to feed them accordingly to make good, hard working and long lasting females.

The bull pen is always open for visitors and we will try our best to make times work that are available to you. We love having the company!

Sincerely,
Jeff, Erin McRuer & Family
Blaine & Sandra McRuer



Jeff & Erin McRuer and Family

Please Join Us for Lunch On Sale Day!

Welcome from Transcon Livestock

2024 brings some new and exciting news for the McRuer's. For many years, they have marketed their bulls through Transcon's Cattle Country and Premium Beef Bull Sales in Neepawa. This year, they made the decision to host their first Annual Bull Sale 15 minutes down the road at the Killarney Auction Mart. The growth of their cowherd, creating an increase in the number of bulls they want to market, made total economic sense to bring their sale closer to home.

The McRuer family have worked hard and take a lot of pride in developing and sustaining a quality Simmental program. Countless hours are spent studying genetics and then applying that knowledge to the cowherd. This attention to detail has produced a product which is advantageous to both the commercial and purebred cattlemen. Simply put, there will be a bull or female here to fit everyone's specific needs and budget!!

48 Bulls, 11 Open replacement heifers and 3 outstanding commercial open heifers will be on offer on the 16th. They have produced a set of beef bulls that are right for the times. You will see throughout the catalog a number of pure, power type cow bulls to calving ease type heifer bulls. Bulls that are not over fed and are bred for longevity. Plus, you will appreciate the thickness, quiet disposition, super hair coats and how good footed and free moving they are.

These bulls and heifers truly need to be seen to be appreciated. Please join us Saturday Mar 16th @ Killarney Auction Mart for some great hospitality and a damn good set of bulls to sell. In the event that you are unable to attend the sale but would like to purchase, don't hesitate to call one of us at TRANSCON and we will be happy to give you our unbiased and honest opinions on the bulls and heifers.

Looking forward to seeing everyone on Mar 16th @ Killarney Auction Mart

Darren Paget
Transcon Livestock Corp



Jay Good
25+ years Transcon Team
Tel: 403-556-5563



Glenn Norton
15-years Transcon Team
Tel: 780-542-0634



Darren Paget
12-years Transcon Team
Tel: 403-323-3985



Cody Coupland
3-years Transcon Team
Tel: 403-877-0799



Ward Cutler
Auctioneer

SALE DAY INFORMATION

SALES MANAGEMENT TEAM

Jay Good..... 403-556-5563
Glenn Norton.....780-542-0634
Darren Paget.....403-323-3985
Cody Coupland..... 403-877-0799

SELLER CONTACT INFORMATION

Jeff McRuer204-534-0760
Erin Maxwell204-747-4079
Email: mcruer_simmentals@hotmail.com

SALE STAFF

Auctioneer.....Ward Cutler
RingsideDarren Paget, Mark Stock

INSURANCE

Lois McRae.....204-728-3058

SEMEN RIGHTS

McRuer Simmentals retains the right to draw semen on all sale bulls for in-herd use at buyer's convenience and the seller's cost.



BULL GUARANTEE

All bulls will be semen tested and scrotal measured on Feb 29, information will be available sale day. Should a bull fail to breed, he will be replaced or a credit will be provided to the buyer.

HERD HEALTH

All cattle are up to date on Ivermect, Clean-Up, Ultrabac 7 and Bovi-Shield Gold. All breeding stock is given the ScourGuard vaccine and booster. Plus all sale bulls given Fusoguard for foot rot prior to sale.

DELIVERY

Free delivery on the bulls to central points in Western Canada. We will do our best to get them right to your place. Distances further will be on a cost share basis. All animals returning to the sellers farm MUST be insured. Bulls can be kept on farm until May 1st free of charge and then after that it will be \$3.00/day.

FOR US BUYERS

Our sales are conducted in Canadian funds. The U.S. exchange rate will be available at the settlement desk. Upon successful purchase of an animal, the consignor will assist with the necessary documentation and health exams to export your animal to the U.S. An additional fee of \$300.00 U.S. per animal will be charged for this service, and is due at time of settlement. Transportation and brokerage fees are not included in the price.

TRANSCON'S ABSENTEE BUYER REPRESENTATION

The Transcon Team is available to anyone that cannot personally attend to confidentially appraise, bid and buy on your behalf. This service is conflict-free as we are not paid any buying incentive fees by the sellers and we are not active Simmental breeders. This service is also provided free of charge to all prospective buyers. Please call our cell phones for any assistance you may require.

Sale Videos Available at transconlivestock.com and cattlevids.ca

Reference Sires



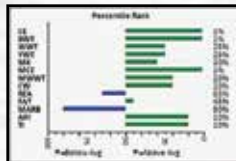
RS

PERKS RED WOLF 44G

PG1285705 Jan 28, 2019 PLCC 44G Polled Red Purebred
 SVS CAPTAIN MORGAN 11Z HARVIE JDF WALLBANGER111X
SUNRISE CAPTAIN BLAZE 5C SUNNYVALLEY BLK JENNA 88U
 SUN RISE BLACK 45R RCC/TCF LINE DRIVE M181
 SUN RISE 35G
 WHEATLAND BULL 995W
 ACS BRICK 112Y SPRINGCREEK GRACIE 43W
DHS MISS TIARRA 44B TESS BLACK 38X
 DOWNHILL MS STEAMY 32Z MAR MAC TIARRA 160T

EPD's	
CE	19.5
BW	-1.9
WW	86.3
YW	127.3
M	29.4
MCE	15.3
MWW	71.8

BW: 75 lbs WWT: 828 lbs YWT: 1185 lbs



Red Wolf was the high selling purebred bull out of the OPT sale in 2020 to Beechinor Brother Simmentals. A great calving ease bull with low birth weight, a blaze face, balanced structure, nice head and shoulders. His dam has an excellent udder and was a high seller at Shades. Sire of Lots 15, 21, 26, 49, 52, 55 and 56.



RS

SVS TYCOON 841F

PG1235896 Jan 15, 2018 TLAS 841F Polled Red Purebred
 MRL RED WHISKEY 101B TNT BOOTLEGGED Z268
SVS BROOKS 669D MRL MISS 677Y
 SVS RED SARA 92X SUNNY VALLEY UP-ROAR 90U
 3D MISS SARA 158U
 REMINGTON ON TARGET 2S
 ACS EVERREADY 970W HAAS RANCH G217
SVS RED ANNIE 411B TNT GUNNER N208
 3D MISS RED NOREMAC 211U LCL MISS NOREMAC 16M

EPD's	
CE	6.0
BW	4.5
WW	106.8
YW	154.4
M	32.2
MCE	5.6
MWW	85.6

BW: 103 lbs WWT: 1015 lbs YWT: 1520 lbs

Tycoon has been used in several herds with extreme success throughout North America. He will add length, hair coat, and dark red coloring along with easy calving. He has produced good uddered, quiet, pear-shaped females that we have retained in our herd. Sire of Lots 24, 28, 30 and 36.



RS

HART STATE OF WAR 056C

BPG1180101 Feb 21, 2015 MRL 056C Polled Black Purebred
 FBFS WARSAW 068W JS SURE BET 4T
WELSH'S WARSAW 312Z FBFS SLOW MELT 089S
 WELSHS ROSIE 102W CNS DREAM ON L186
 WELSHS NIGHT LIGHTS 58S
 SKORS BLACK ENTICER 287Y SKORS BLACK ENTICER 4W
HART MISS 102A SKORS MS JEWEL 88T
 HART MISS X534 SAS T101 SWEET MEAT
 HART MISS LIMIT UP S588

EPD's	
CE	18.6
BW	-1.3
WW	86.5
YW	131.5
M	30.1
MCE	11.1
MWW	73.4

BW: - lbs WWT: - lbs YWT: - lbs

He is a homo-polled, homo-black purebred Simmental bull. He has an amazing EPD profile excelling in calving ease and low birth weight to top ranking performance from an out-cross pedigree with unmatched proven curve bender EPD's. Sire of Lot 1, 8 and 9.



RS

MCR JACKPOT 139J

BPG1380874 Jan 31, 2021 MCR 139J Polled Black Purebred
 HSF HIGH ROLLER 12T TJ 57J THE GAMBLER
SKORS HIGH ROLLER 34C HSF RED FORTUNES SIS 33
 SKORS JEWEL 226A TNT TANKER U263
 SKORS MS JEWEL 115W
 SPRINGCREEK TANK 57P
 MORE'S TANK 108Y HAAS RANCH U42
PWK MS TANKY 25X 104A MUIRHEADS KOSMO 146U
 PWK MS KOSMO 19T 25X PWK MS GIDSCO 67K 19T

EPD's	
CE	9.2
BW	4.1
WW	78.2
YW	127.2
M	33.9
MCE	5.6
MWW	73.0

BW: 92 lbs WWT: 830 lbs YWT: 1235 lbs

This bull was one of our high-sellers sold out to Circle G Simmentals in Alberta. This bull is very good footed and structurally correct - very long spined and thick. He is homo-polled and hetero-black. We purchased his dam out of the WLB Dispersal - she in an excellent footed, good uddered, big middled, quiet cow that's on the top of Jeffs donor list. A full sister to this bull sold to Horner's for \$18,000. Sire of Lots 2, 3, 5, 6, 11, 14, 20, 43 and 50.



RS

BEE CHET 111H

PG1335628 Jan 12, 2020 BEE 111H Polled Red Purebred
 W/C LOADED UP 79C
BLACK GOLD APPROVAL 71E
 RF CERTAINLY FLIRTIN 532C
 AEDJ SPECIALIST 3Y
C-K ARIEL 1A
 C-K TURBO 40Y

W/C LOADED UP 1119Y
 MISS WERNING KP 8543U
 SVS CAPTAIN MORGAN 11Z
 RF CERTAINLY FLIRTIN 202Z
 REMINGTON SPECIALIST 32W
 AEDJ MS STING 47W
 YR RED TURBO 733W
 C-K WATERLOO 10W

EPD's	
CE	8.1
BW	1.8
WW	65.3
YW	100.1
M	25.1
MCE	2.6
MWW	57.8

BW: 88 lbs WWT: 960 lbs YWT: - lbs

We bought this bull as the high selling purebred from Beechinor Brothers Simmentals in Alberta. He is a homo-polled, large framed, deep sided blood red bull. His dam has an outstanding udder. We have never had a bull breed like Chet does!
 Sire of Lots 4, 10, 18, 19, 27, 34, 37, 40, 57 and 59.



RS

MCR MR. JACKPOT 10D 85J

PG1379682 Jan 18, 2021 MCR 85J Polled Red Purebred
 TNT BOOTLEGGER Z268
MRL RED WHISKEY 101B
 MRL MISS 677Y
 KWA FLYF RED MOUNTAIN 16Z
PWK MS MOUNTAIN 61Z 10D
 PWK MS WISE GUY 318W 61Z

DCR MR MOON SHINE X102
 TNT MISS W70
 KOP CROSBY 137W
 MRL MISS 355T
 IPU RED WESTERN 49X
 KWA MS ROCK 14X
 SUNNY VALLEY WISE GUY 80W
 BLCC MISS RED 318W

EPD's	
CE	10.6
BW	5.0
WW	85.8
YW	122.0
M	20.8
MCE	9.8
MWW	63.7

BW: 87 lbs WWT: 830 lbs YWT: 1230 lbs

This guy was impressive right from when he hit the ground and continued by showing a massive hip, wide stance, wide top and deep rib with tonnes of hair. His Red Mountain dam has a picture perfect udder.
 Sire of Lots 16, 23, 29, 32, 38, 39, 42, 53 and 54.



RS

RENDEZVOUS MAX 450E

1203008 Jan 9, 2017 AIA 450E Fullblood
 SOUTHSEVEN MR ADONIS 96Z
LHVS CHARLES 29C
 LHVS MS LOCKHART 91X
 SU PARAMOUNT 55P
RENDEZVOUS 450U
 RENDEZVOUS MS BUSTER 408M

BLCC MR ADONIS 30X
 SOUTH SEVEN MISS 70S
 SU JENKINS 6J
 LHVS MS LOCKHART 17T
 ANCHOR "T" RUSTY 59G
 SU KAMEO 55K
 VIRGINIA'S KINGBUSTER 6K
 RENDEZVOUS 406K

EPD's	
CE	2.3
BW	7.1
WW	90.0
YW	131.7
M	37.9
MCE	3.0
MWW	82.9

BW: 100 lbs WWT: 1035 lbs YWT: - lbs

The \$27,500 high selling LHVS Charles son from Rendezvous Farms 2018 sale. He is a total powerhouse; so much length, size, depth and thickness with beautiful coloring. 450E is very masculine with an excellent foot, wide top and large testicles. We retained most of his females in herd and they are proving to be excellent producers.
 Sire of Lots 43, 44, 45 and 47.



RS

DMJ MR 10G

PTG1302051 Jan 11, 2019 DMJ 10G Polled Red Purebred
 MRL 67X
MRL WESTERN FORCE 251B
 MRL MISS 2543Z
 KOP CROSBY 137W
MRL MISS 677Y
 MRL MISS 355T

MRL RED FORCE 12U
 IPU RED SATIN 177M
 IPU RED WESTERN 49X
 MRL MISS 212L
 MUIRHEAD LIVE WIRE 95R
 KOP MS BENGIE 6P
 MRL HURRICANE 27R
 MISS MRL 774K

EPD's	
CE	12.4
BW	1.9
WW	68.4
YW	84.4
M	22.0
MCE	7.0
MWW	56.2

BW: 88 lbs WWT: 900 lbs YWT: - lbs

10G was the high selling purebred to come out of Premium Beef in 2020. He is the maternal brother to MRL Regulator and MRL Red Whiskey. He has a tremendous birth weight (88lbs) to weaning spread (900lbs) and is such a dark red he is almost black in spots.
 Sire of Lot 17, 22, 35 and 58.





1
MCRUER

MCR MR. LIMITLESS 13H 25L

BPG1457421 Jan 7, 2023 MCR 25L Polled Black Purebred
 WELSH'S WARSAW 312Z FBFS WARSAW 068W
HART STATE OF WAR 056C WELSHS ROSIE 102W
 HART MISS 102A SKORS BLACK ENTICER 287Y
 HART MISS X534
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR MS HECTIC 66F 13H SKORS JEWEL 226A
 MCR FORTUNE 66F MRL RED WHISKEY 101B
 MCR CHRISTINA 54C

EPD's	
CE	17.5
BW	-0.2
WW	81.7
YW	123.9
M	27.7
MCE	10.4
MWW	71.7

BW: 82 lbs WWT: 818 lbs YWT: 1210 lbs

SIRE VERIFIED, HOMO POLLED, HOMO BLACK

- JEFF'S PICK OF THE BLACKS, THIS BULL IS JUST MADE RIGHT
- STRONG EPD'S WITH A TOUCH MORE FRAME
- HIS MOTHER HAS AN EXCEPTIONAL UDDER
- A FULL SIBLING WENT TO NORTH DAKOTA LAST YEAR OUT OF THE BULL SALE



2
MCRUER

MCR MR. LUCKY 63C 79L

BPG1457637 Jan 21, 2023 MCR 79L Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 BOUNDARY ODIN 103Z OLF ODIN U5
MCR CHARLIE 63C BOUNDARY STORM 70X
 PWK MS BUGZ 65X 44A WHEATLAND BULL 15X
 PWK MS KOSMO 82T 65X

EPD's	
CE	11.2
BW	4.0
WW	75.9
YW	123.5
M	34.4
MCE	6.3
MWW	72.4

BW: 98 lbs WWT: 856 lbs YWT: 1205 lbs

SIRE VERIFIED, HOMO POLLED, HETERO BLACK

- THIS DAM IS A REAL BULL PRODUCER WITH MATERNAL SIBS SELLING THROUGH OUR SALES IN THE PAST; SHE JUST HAD HER VERY FIRST HEIFER CALF IN 2024
- A BULL THAT SHOULD CALVE WELL WITH A TOUCH MORE FRAME
- STRONG COW FAMILIES TOP AND BOTTOM

MCR MR. LAZZARO 61H 7L

BPG1457418 Jan 3, 2023 MCR 7L Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 BOUNDARY ODIN 103Z OLF ODIN U5
MCR MISS HARRIETT 18F 61H BOUNDARY STORM 70X
 MCR MISS FINN 81D 18F ANCHOR D IMAX 250Y
 MCR MISS DEVRA 976Z 81D

EPD's	
CE	10.1
BW	3.9
WW	77.5
YW	127.1
M	33.3
MCE	5.7
MWW	72.1

BW: 99 lbs WWT: 780 lbs YWT: 1125 lbs

HOMO POLLED

- A GOOD, THICK BALDIE BULL
- OUT OF A TIDY UDDERED ODIN 103Z FEMALE
- COLOR COAT TEST PENDING



MCR MR. LORD 200G 122L

BPG1458648 Feb 5, 2023 MCR 122L Polled Black Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 C-K TURBO 40Y
 PWK CHAMP 326X 16C MRL 91Y
MCR MS GENELLE 23D 200G BLCC MISS INSPIRATION 326
 NAC MONTANA 23D LFE STYLE 363B
 NAC 131A

EPD's	
CE	6.2
BW	4.8
WW	75.2
YW	111.2
M	28.4
MCE	3.0
MWW	66.0

BW: 105 lbs WWT: 824 lbs YWT: 1165 lbs

HOMO POLLED

- VERY SMOOTH MADE
- NICE SKULL
- OUT OF A BIG MIDDLED EASY DOING DAM
- COLOR COAT TEST PENDING



Bull Buyer Testimonial...

"I purchased a McRuer bull in 2022 and another in their 2023 sale. I wasn't able to get out to Manitoba to see the bulls but Jeff supplied me with the information I required as well as pictures of their dams. The bulls arrived at Circle G and were exactly as described by Jeff and Jay Good of Transcon. I was especially pleased with the way the bulls were developed as they weren't over conditioned and were active breeders right off the start. Both bulls bred well, have stayed sound and have grown and developed into top herd bulls. I have excellent sets of calves from both bulls."

Garth Cutler
 Circle G Simmentals
 Lacombe, AB





5

MCR MR. LUXOR 54F 57L

BPG1457620 Jan 14, 2023 MCR 57L Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MS FIONA 44A 54F MRL MISS 677Y
 PWK MS BUGZ 65X 44A WHEATLAND BULL 15X
 PWK MS KOSMO 82T 65X

EPD's	
CE	7.7
BW	4.3
WW	82.1
YW	127.2
M	27.4
MCE	5.7
MWW	67.9

BW: 102 lbs WWT: 802 lbs YWT: 1195 lbs



SIRE VERIFIED, HOMO POLLED, HOMO BLACK

- LONG WITH LOTS OF HAIR
- DEFINATE HERD BULL LOOK
- YOU WILL LOVE THESE 139J SONS WHEN YOU SEE THEM!



6

MCR MR. LINCOLN 66F 97L

BPG1457673 Jan 27, 2023 MCR 97L Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR FORTUNE 66F MRL MISS 677Y
 MCR CHRISTINA 54C OLF OTIS Y43
 MCR ANN 13A

EPD's	
CE	11.2
BW	3.6
WW	76.4
YW	122.0
M	27.1
MCE	9.2
MWW	65.8

BW: 92 lbs WWT: 784 lbs YWT: 1200 lbs

SIRE VERIFIED, HOMO POLLED, HOMO BLACK

- ANOTHER LONG BODIED HAIRY 139J SON
- A TRUE HERD BULL IN THE MAKING
- OUT OF AN EASY DOING DAM WITH AN EXCELLENT UDDER



7

MCR MR. LEGACY 104A 96L

BPG1457668 Jan 27, 2023 MCR 96L Polled Black Purebred

HSF HIGH ROLLER 12T
SKORS HIGH ROLLER 34C
 SKORS JEWEL 226A

MORE'S TANK 108Y

PWK MS TANKY 25X 104A
 PWK MS KOSMO 19T 25X

TJ 57J THE GAMBLER
 HSF RED FORTUNES SIS 33
 TNT TANKER U263
 SKORS MS JEWEL 115W
 SPRINGCREEK TANK 57P
 HAAS RANCH U42
 MUIRHEADS KOSMO 146U
 PWK MS GIDSCO 67K 19T

EPD's	
CE	9.1
BW	2.4
WW	80.5
YW	119.3
M	33.8
MCE	5.5
MWW	74.1

BW: 98 lbs WWT: 778 lbs YWT: 1100 lbs

PARENT VERIFIED, HOMO POLLED, HOMO BLACK

- VERY QUIET DEMENOR AND TONNES OF HAIR
- WE BOUGHT THIS DAM FROM THE WLB DISPERSAL, JEFFS VERY HIGH ON HER - SHE IS FLUSH WORTHY!
- FULL BROTHER SOLD TO CIRLCE G SIMMENTALS IN AB (MCR139J)



Jordan Foote - Our Hired Man

8

MCR MR. LINK 10J 36L

BPG1457425 Jan 9, 2023 MCR 36L Polled Black Purebred

WELSH'S WARSAW 312Z
HART STATE OF WAR 056C
 HART MISS 102A

MRL 21E

MCR MISS JEMIMA 191G 10J
 MCR MS. GRETCHEN 64W 191G

FBFS WARSAW 068W
 WELSHS ROSIE 102W
 SKORS BLACK ENTICER 287Y
 HART MISS X534
 MRL THE STARTER 39C
 MRL MISS 5412C
 PWK CHAMP 326X 16C
 BLCC MISS EDITION 64W

EPD's	
CE	15.9
BW	-0.5
WW	75.2
YW	114.7
M	29.8
MCE	8.7
MWW	67.4

BW: 72 lbs WWT: 732 lbs YWT: 1130 lbs

HOMO POLLED

- OUT OF ONE OF THE SMALLEST COWS ON THE FARM BUT SHE SURE PRODUCES!
- IN THE TOP 2/3% FOR CALVING EASE AND BIRTH WEIGHT
- HEIFER BULL APPROVED
- COLOR COAT TEST PENDING





9

MCR MR. LEBRON 3H 39L

BPG1457432 Jan 10, 2023 MCR 39L Polled Black Purebred
 WELSH'S WARSAW 312Z FBFS WARSAW 068W
HART STATE OF WAR 056C WELSHS ROSIE 102W
 HART MISS 102A SKORS BLACK ENTICER 287Y
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR MISS HENNIE 105F 3H SKORS JEWEL 226A
 MCR FALLYN 105F KUNTZ SHERIFF 8A
 MORE'S MS DENICA

EPD's	
CE	19.7
BW	-3.8
WW	70.8
YW	105.0
M	29.5
MCE	11.4
MWW	64.9

BW: 65 lbs WWT: 740 lbs YWT: 1090 lbs

HETERO POLLED

- THIS GUY WAS ORPHANED IN JUNE SO HAS DONE PRETTY WELL ON HIS OWN
- OUT OF A TIDIED UDDERED SKORS HIGH ROLLERS 34C FEMALE
- LOTS OF MATERNAL IN THIS BULL
- TOP 1% FOR CALVING EASE AND BW - HE WILL FIT IN THE HEIFER PEN WELL
- COLOR COAT TEST PENDING



10

MCR MR. LANCELOT 82G 150L

BPG1458664 Feb 13, 2023 MCR 150L Polled Black Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 WHEATLAND BULL 578C C-K TURBO 40Y
DMJ MISS 82G STF ROYAL AFFAIR Z44M
 PWK MS MOO 107Y 14C WHEATLAND LADY 168Y
 MRL TO THE MAX 70Z
 PWK MOO MOO 145R 107Y

EPD's	
CE	8.7
BW	2.9
WW	69.8
YW	103.2
M	22.6
MCE	3.6
MWW	57.5

BW: 98 lbs WWT: 724 lbs YWT: 1090 lbs

HOMO POLLED

- DAM WAS BOUGHT FROM AG-LAND AND IS A MODERATE, FRAMED BIG MIDDLED COW
- THIS GUY IS SURE EASY ON THE EYES
- LONG AND MADE RIGHT
- COLOR COAT TEST PENDING



11

MCR MR. LIONHEART 75J 71L

BPG1457625 Jan 18, 2023 MCR 71L Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 HSF HIGH ROLLER 12T PWK MS KOSMO 19T 25X
MCR MISS JEWEL 164G 75J TJ 57J THE GAMBLER
 MCR MS.GERI 13A 164G HSF RED FORTUNES SIS 33
 PWK CHAMP 326X 16C
 MCR ANN 13A

EPD's	
CE	9.6
BW	4.5
WW	69.4
YW	103.5
M	31.8
MCE	6.6
MWW	66.5

BW: 100 lbs WWT: 686 lbs YWT: 1020 lbs

HOMO POLLED

- BLACK BALDIE WITH A LOT OF MATERNAL BLOOD
- COLOR COAT TEST PENDING

12**MCR MR. LIGHTNING 32H 159L**

Pending Feb 15, 2023 MCR 159L Polled Black Purebred

MCR MR.HENDRIX 70E 71H
MCR ELSA 70E**MCR MISS HENLEY 2E 32H**
MCR EASTON 2ESVS BROOKS 669D
SVS RED ANNIE 411B
NCB COBRA 47Y
MCR CONSTANCE 38C
SVS BROOKS 669D
SVS RED ANNIE 411B
PWK MAX FACTOR 137Y 17B
MCR ABIGAIL 145A

EPD's	
CE	5.0
BW	5.6
WW	87.8
YW	120.2
M	27.9
MCE	4.2
MWW	71.8

BW: 104 lbs WWT: 740 lbs YWT: 1075 lbs

- A LONG-MADE BULL THAT SHOULD CALVE EXTREMELY WELL ON SECOND CALVERS
- BACKED BY A GOOD COW FAMILY
- POLLED AND COLOR COAT TEST PENDING

**13****MCR MR. LEVI 8D 174L**

Pending Feb 17, 2023 MCR 174L Polled Black Purebred

MCR MR.HENDRIX 70E 71H
MCR ELSA 70E**PWK MS DEB 64W 8D**
BLCC MISS EDITION 64WSVS BROOKS 669D
SVS RED ANNIE 411B
NCB COBRA 47Y
MCR CONSTANCE 38C
MR NLC UPGRADE U8676
GCF MISS ELSA
TH BLACK EDITION 8R
BLCC MISS 116N

EPD's	
CE	7.5
BW	3.3
WW	70.0
YW	100.6
M	20.7
MCE	4.8
MWW	55.7

BW: 95 lbs WWT: 604 lbs YWT: 995 lbs

HOMO POLLED

- SIRE D BY A TYCOON/COBRA BULL THAT WE KEPT BACK FOR CLEAN UP THAT WE REALLY LIKED
- YOUNGEST BULL IN THE PEN
- HIS DAM IS ONE OF TWO VISION FEMALES WE HAVE IN OUR HERD AND THEY ARE BOTH REAL GOOD AND HAVE PROVED THEMSELVES YEAR AFTER YEAR
- LONG BODIED AND SMALL SKULLED
- COLOR COAT TEST PENDING

**14****MCR MR. LATRELL 220E 101L**

BPRS1457683 Jan 28, 2023 MCR 101L Polled Black 7/8

MCR JACKPOT 139J
PWK MS TANKY 25X 104A**MCR ERICA 220E**
MCR CONNIE 12CHSF HIGH ROLLER 12T
SKORS JEWEL 226A
MORE'S TANK 108Y
PWK MS KOSMO 19T 25X
KWA FLYF RED MOUNTAIN 16Z
PWK MS WISE GUY 59W 129Y
OLF OTIS Y43
MCR AVEREL 16A

EPD's	
CE	7.1
BW	5.0
WW	74.1
YW	113.8
M	28.4
MCE	4.9
MWW	65.4

BW: 105 lbs WWT: 754 lbs YWT: 1145 lbs

SIRE VERIFIED, HOMO POLLED, HETERO BLACK

- VERY ATTRACTIVE CALF
- SMOOTH MADE
- OUT OF A COW THAT IS IN THE SAME GREAT CONDITION YEAR ROUND
- DAM GOES BACK TO OUR CALVING EASE HERD SIRE PWK37B - USED VERY SUCCESSFULLY ON HEIFERS





MCRUER
15

15

MCR MR. LEONARDO 32J 223K

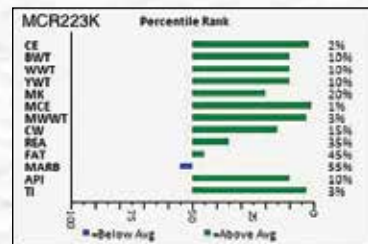
PG1459081 Dec 26, 2022 MCR 223K Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
 PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 HSF HIGH ROLLER 12T DOWNHILL MS STEAMY 32Z
 MCR MS. JENESIS 208G 32J TJ 57J THE GAMBLER
 MCR MS. GENEVA 95C 208G HSF RED FORTUNES SIS 33
 PWK CHAMP 326X 16C
 MCR MS. CAMILA 14A 95C

EPD's	
CE	16.0
BW	0.9
WW	91.1
YW	137.5
M	33.2
MCE	11.4
MWW	78.3

BW: 88 lbs WWT: 862 lbs YWT: 1285 lbs

100K PARENT VERIFIED PENDING, HOMO POLLED

- TOP CALVING EASE BULL HERE ON THE FARM
- A REAL CURVE BENDER BULL WITH AMAZING EPDS
- VERY DOCILE
- ABOVE AVERAGE SCROTAL
- KEEPS GETTING BETTER EVERYTIME WE GO IN THE PEN



16

MCR MR. LENNOX 20G 87L

PG1457648 Jan 24, 2023 MCR 87L Polled Red Purebred
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
 MCR MR. JACKPOT 10D 85J MRL MISS 677Y
 PWK MS MOUNTAIN 61Z 10D KWA FLYF RED MOUNTAIN 16Z
 VIRGINIA JOURNEY 9B PWK MS WISE GUY 318W 61Z
 MCR GWEN 20G DOUBLE BAR D JUMANJI 308Y
 MCR BOBBY-JO 43B VIRGINIA MS JORJA 9Y
 SUNNY VALLEY SARGENT 24S
 MCR 936Z

EPD's	
CE	10.7
BW	2.6
WW	73.6
YW	108.2
M	25.1
MCE	8.1
MWW	61.9

BW: 84 lbs WWT: 720 lbs YWT: 1125 lbs

HETERO POLLED

- LONG BODIED AND HAIRY
- HE'S GOT THE CHROME!
- WIDE TOPPED
- HERD BULL POTENTIAL HERE

MCRUER
16

17**MCR MR. LUCA 75H 67L**

PRS1458992 Jan 17, 2023 MCR 67L Polled Red 7/8

DMJ MR 10GMRL WESTERN FORCE 251B
MRL MISS 677Y**MCR MISS HEIRESS 113D 75H**PWK CHAMP 326X 16C
MCR MISS DELILAH 113DMRL 67X
MRL MISS 2543Z
KOP CROSBY 137W
MRL MISS 355T
MRL 91Y
BLCC MISS INSPIRATION 326
VIRGINIA HAVOC 45A
SIMMENTAL/SIMMENTAL

EPD's	
CE	6.6
BW	5.5
WW	79.7
YW	108.2
M	28.6
MCE	3.7
MWW	68.7

BW: 105 lbs WWT: 832 lbs YWT: 1185 lbs

HOMO POLLED

- TOP DMJ 10G SON ON OFFER
- LONG WITH LOTS OF HAIR
- ABOVE AVERAGE SCROTAL

**18****MCR MR. LEOPOLD 148H 46L**

PRS1457437 Jan 12, 2023 MCR 46L Polled Red 7/8

BEE CHET 111H \ HP-HOPBLACK GOLD APPROVAL 71E
C-K ARIEL 1A**MCR MS. HONOR 48C 148H**MRL RED WHISKEY 101B
MCR CORA 48CW/C LOADED UP 79C
RF CERTAINLY FLIRTIN 532C
AEDJ SPECIALIST 3Y
C-K TURBO 40Y
TNT BOOTLEGGER Z268
MRL MISS 677Y
IPU RED TOUCHDOWN 32S
SIMMENTAL/SIMMENTAL

EPD's	
CE	10.3
BW	0.9
WW	62.8
YW	90.0
M	18.8
MCE	6.3
MWW	50.2

BW: 80 lbs WWT: 646 lbs YWT: 1000 lbs

HETERO POLLED

- SMALLER FRAMED
- EXTREMELY HAIRY
- DEEP QUARTERED BULL

**19****MCR MR. LEON 181G 120L**

PRS1457694 Feb 4, 2023 MCR 120L Polled Red 7/8

BEE CHET 111HBLACK GOLD APPROVAL 71E
C-K ARIEL 1A**MCR MS. GALAXY 181G 29B**PWK CHAMP 326X 16C
MCR BELLA 29BW/C LOADED UP 79C
RF CERTAINLY FLIRTIN 532C
AEDJ SPECIALIST 3Y
C-K TURBO 40Y
MRL 91Y
BLCC MISS INSPIRATION 326
WS BEEF MAKER R13
SIMMENTAL/SIMMENTAL

EPD's	
CE	7.0
BW	4.1
WW	74.5
YW	106.9
M	28.2
MCE	2.9
MWW	65.5

BW: 102 lbs WWT: 814 lbs YWT: 1140 lbs

HOMO POLLED

- DARK RED, HAIRY, LONG BODIED CHET 111H SON
- CHROME PACKAGE





20

MCR MR. LANCASTER 2J 82L

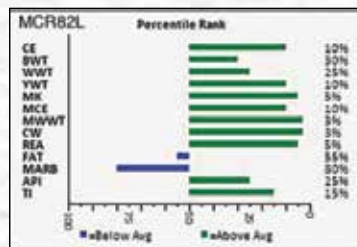
PG1457643 Jan 22, 2023 MCR 82L Polled Red Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 OLF ODIN U5
 BOUNDARY ODIN 103Z BOUNDARY STORM 70X
MCR MISS JESS 211G 2J PWK CHAMP 326X 16C
 MCR MS.GALA 20A 211G PWK MS PAULA 6Y 20A

EPD's	
CE	13.1
BW	2.3
WW	84.0
YW	136.4
M	37.1
MCE	8.0
MWW	79.1

BW: 82 lbs WWT: 822 lbs YWT: 1245 lbs

HOMO POLLED

- GOOD DARK RED, LONG BODIED, HAIRY GUY Sired BY TWO BLACK PARENTS
- SHOULD MAKE BOTH GOOD STEERS AND HEIFERS FOR THE REPLACEMENT PEN



21

MCR MR LABATT 196J 2L

PG1456517 Jan 1, 2023 MCR 2L Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 DOWNHILL MS STEAMY 32Z
 MRL 91Y
 PWK CHAMP 326X 16C BLCC MISS INSPIRATION 326
MCR MISS JAYCEE 11E 196J PWK MAX FACTOR 137Y 17B
 MCR EDNA 11E MCR YONNE 800Y

EPD's	
CE	14.0
BW	1.1
WW	80.2
YW	118.9
M	32.3
MCE	10.6
MWW	72.4

BW: 82 lbs WWT: 768 lbs YWT: 1135 lbs

HOMO POLLED

- MODERATE FRAMED
- DARK RED AND HAIRY
- TOP 5% FOR CALVING EASE, I'D USE HIM IN THE HEIFER PEN
- 82LB BIRHTWEIGHT



MCRUER
SIMMENTAL
22

22

MCR MR. LEE 11E 115L

PRS1457691 Feb 2, 2023 MCR 115L Polled Red %

MRL WESTERN FORCE 251B
DMJ MR 10G
MRL MISS 677Y

PWK MAX FACTOR 137Y 17B
MCR EDNA 11E
MCR YONNE 800Y

MRL 67X
MRL MISS 2543Z
KOP CROSBY 137W
MRL MISS 355T
MRL TO THE MAX 70Z
KRG MS REDMAN
PWK MR GIDSCO 52N 5T
SIMMENTAL/SIMMENTAL

EPD's	
CE	10.7
BW	2.6
WW	78.4
YW	105.7
M	28.1
MCE	6.5
MWW	67.3

BW: 88 lbs WWT: 840 lbs YWT: 1205 lbs

HOMO POLLED

- ANOTHER PEN FAVORITE HERE
- BIG TOPPED AND HAIRY
- 10G SONS ARE LONG, QUIET AND HAVE BIG NUTS!



23

MCR MR. LOYAL 103G 53L

PRS1457616 Jan 13, 2023 MCR 53L Polled Red %

MRL RED WHISKEY 101B
MCR MR. JACKPOT 10D 85J
PWK MS MOUNTAIN 61Z 10D

TNT BOOTLEGGER Z268
MRL MISS 677Y
KWA FLYF RED MOUNTAIN 16Z
PWK MS WISE GUY 318W 61Z
MRL TO THE MAX 70Z
KRG MS REDMAN
PWK SARG 7M 5W
SIMMENTAL/SIMMENTAL

EPD's	
CE	8.7
BW	5.4
WW	81.9
YW	112.7
M	23.9
MCE	7.0
MWW	64.9

PWK MAX FACTOR 137Y 17B
MCR. MS GALINA 103G 145A
MCR ABIGAIL 145A

BW: 100 lbs WWT: 798 lbs YWT: 1145 lbs

HOMO POLLED

- WIDE TOPPED MCR85J SON
- LONG, SMOOTH MADE
- CHROME FACE FOR ADDED BONUS



MCRUER
SIMMENTAL
23



24

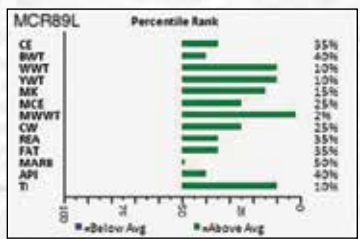
MCR MR. LENOVO 30E 89L

PG1458724	Jan 24, 2023	MCR 89L	Polled Red Purebred	EPD's
SVS BROOKS 669D		MRL RED WHISKEY 101B		CE 7.8
SVS TYCOON 841F		SVS RED SARA 92X		BW 1.9
SVS RED ANNIE 411B		ACS EVERREADY 970W		WW 90.2
		3D MISS RED NOREMAC 211U		YW 136.4
		HSF HIGH ROLLER 12T		M 33.8
WS HIGH STAKES W115		WS MISS DOLLY T10		MCE 5.9
PWK MS APRIL 4C 30E		KWA FLYF RED MOUNTAIN 16Z		MWW 79.8
PWK MS APRIL 26A 4C		PWK MS APRIL 87Y 26A		

BW: 105 lbs WWT: 890 lbs YWT: 1240 lbs

PARENT VERIFIED, HOMO-POLLED

- ANOTHER GOOD TYCOON SON THAT NEEDS NO INTRO
- GOES BACK TO A HEAVY MILKING HIGHSTAKES FEMALE THAT'S PUT SIBLINGS THROUGH THE SALE RING IN THE PAST
- HERD BULL IN THE MAKING



25

MCR MR. LUX 64J 139L

PG1458663	Feb 12, 2023	MCR 139L	Polled Red Purebred	EPD's
NCB COBRA 47Y		LFE VIPER 455U		CE 10.9
MCR MR. JOEY 16G 24J		NCB MISS DREAM 22T		BW 1.9
MCR MS GABRIELLA 2D 16G		SKORS HIGH ROLLER 34C		WW 81.6
		MCR 29B 2D DAISY		YW 123.9
		MRL WESTERN FORCE 251B		M 26.0
DMJ MR 10G		MRL MISS 677Y \ HP-HOP		MCE 7.6
MCR MISS JAYLEEN 3F 64J		VIRGINIA JOURNEY 9B		MWW 66.8
MCR MISS FLASH 110C 3F		MCR MS. CARA 802Y 110C		

BW: 84 lbs WWT: 684 lbs YWT: 1140 lbs

HOMO POLLED

- A LOW BIRTHWEIGHT MCR24J SON - A BULL WE USED TO CLEAN UP HEIFERS WHICH GOES BACK TO A TOP SKORS FEMALE IN OUR HERD
- THIS BULL SHOULD WORK ON HEIFERS



MCRUER
26

26

MCR MR. LUDVIG 114J 20L

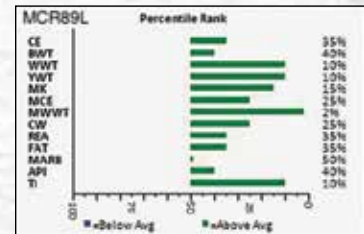
PG1457419 Jan 7, 2023 MCR 20L Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 DOWNHILL MS STEAMY 32Z
 DMJ MR 10G MRL WESTERN FORCE 251B
MCR MISS JOY 24E 114J MRL MISS 677Y
 MCR ELLA 24E VIRGINIA HAVOC 45A
 MCR XANDI 703X

EPD's	
CE	16.3
BW	-1.4
WW	82.5
YW	115.5
M	32.4
MCE	11.6
MWW	73.7

BW: 65 lbs WWT: 844 lbs YWT: 1190 lbs

HETERO POLLED

- ANOTHER TOP BIRTH TO WEAN SPREAD WITH A 65LB BW TO ONE OF THE TOP WEIGHT BULLS
- TREMENDOUS SET OF EPD'S
- DARK RED AND HAIRY WITH THAT ADDED CHROME
- PEN FAVORITE HERE



27

MCR MR. LAWRENCE 118H 94L

PG1457666 Jan 26, 2023 MCR 94L Polled Red Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 MRL RED WHISKEY 101B C-K TURBO 40Y
 TNT BOOTLEGGER Z268
MCR MS. HOLLAND 36E 118H MRL MISS 677Y
 MCR EFFY 36E PWK CHAMP 326X 16C
 MCR CALLIE 30C

EPD's	
CE	10.4
BW	1.4
WW	75.4
YW	109.0
M	26.0
MCE	6.5
MWW	63.7

BW: 76 lbs WWT: 774 lbs YWT: 1125 lbs

HOMO POLLED

- GOOD FOOTED BEE 111H SON OUT OF A RELIABLE WHISKEY 101B DAM



MCRUER
27



28 MCR MR. LAFLEUR 17B 85L

PG1457647 Jan 24, 2023 MCR 85L Polled Red Purebred
 SVS BROOKS 669D MRL RED WHISKEY 101B
SVS TYCOON 841F SVS RED SARA 92X
 SVS RED ANNIE 411B ACS EVERREADY 970W
 3D MISS RED NOREMAC 211U
 CHAMPS BRAVO CHAMPS ROMANO
MAR MAC SUNBEAM 17B VIRGINIA POLL BARBI SUE
 MAR MAC SUNBEAM 88Z TWIN BRAE TENNASEE
 MAR MAC SUNBEAM 7S

EPD's	
CE	12.0
BW	0.7
WW	85.8
YW	113.5
M	29.5
MCE	8.2
MWW	72.4

BW: 74 lbs WWT: 760 lbs YWT: 1040 lbs

PARENT VERIFIED, HETERO POLLED

- FULL BROTHER SOLD TO BEECHINOR LAND AND LIVESTOCK PREVIOUSLY
- STEFAN HAS TOLD US THE CALVES COME SMALL AND ARE IN THE BIGGEST GROUP AT WEANING
- DAM CONSISTENTLY PRODUCES LOW BW CALVES
- WILL WORK IN THE HEIFER PEN



29 MR MR. LOWRY 152E 38L

PRS1457430 Jan 10, 2023 MCR 38L Polled Red %
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MR. JACKPOT 10D 85J MRL MISS 677Y
 PWK MS MOUNTAIN 61Z 10D KWA FLYF RED MOUNTAIN 16Z
 PWK MOUNTAIN GUY 129Y 37B KWA FLYF RED MOUNTAIN 16Z
MCR MISS ELIZA 183C 152E PWK MS WISE GUY 318W 61Z
 MCR MISS CATHY 183C PWK MS WISE GUY 59W 129Y
 PWK MR GIDSCO 52N 5T
 SIMMENTAL/SIMMENTAL

EPD's	
CE	13.3
BW	1.0
WW	66.0
YW	95.5
M	22.8
MCE	10.1
MWW	55.8

BW: 80 lbs WWT: 750 lbs YWT: 1100 lbs

HOMO POLLED

- ANOTHER LONG DARK RED BULL
- BIG QUARTER
- DAM HAS A VERY TIDY UDDER
- MCR85J DAM ALSO HAS A PICTURE-PERFECT UDDER



30 MCR MR. LUONGO 76D 80L

PG1457638 Jan 22, 2023 MCR 80L Polled Red Purebred
 SVS BROOKS 669D MRL RED WHISKEY 101B
SVS TYCOON 841F SVS RED SARA 92X
 SVS RED ANNIE 411B ACS EVERREADY 970W
 3D MISS RED NOREMAC 211U
 MRL TRACKER 17Z
 X-T RED BODACIOUS 3B TYMARC SEDUCTRESS 90W
SUNNY VALLEY SUMMER 76D TNT TOTAL U243
 TODD'S SUMMER SKYE 13X TODD'S SUMMER WIND 9S

EPD's	
CE	8.9
BW	2.9
WW	83.4
YW	122.9
M	26.7
MCE	7.4
MWW	68.4

BW: 92 lbs WWT: 794 lbs YWT: 1155 lbs

SIRE VERIFIED, HOMO POLLED

- HIS FULL SISTER SOLD TO RENDEZVOUS FARMS AND PRODUCED THEIR HIGH SELLING BULL IN THEIR 2023 BULL SALE
- DAM CAME AS AN OPEN HEIFER FROM SUNNY VALLEY SIMMENTALS
- DAM IS EASY DOING, GOOD UDDERED AND LONG; A REAL PRODUCER!
- SMALL SKULLED, EXTRA NECK EXTENSION, BIG HIPPED. PEN FAVORITE!



31

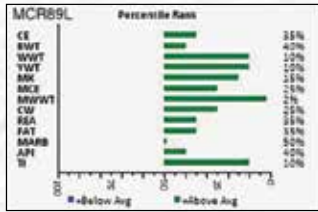
31

MCR MR. LINDROS 31J 62L

PG1457622 Jan 15, 2023 MCR 62L Polled Red Purebred
 MRL STATEMENT 3F R PLUS VENOM 4006B
KWA CAN-AM 123H MRL MISS 6600D
 KWA MS ROCK 14X KWA RED ROCK 5T
 KWA MS BARON 9U
 SVS TYCOON 841F SVS BROOKS 669D
MCR MISS JESSA 5D 31J SVS RED ANNIE 411B
 MCR DIANNE 5D OLF OTIS Y43
 MCR BRITANY 45B

EPD's	
CE	13.8
BW	0.1
WW	88.9
YW	138.5
M	33.6
MCE	10.0
MWW	78.1

BW: 76 lbs WWT: 830 lbs YWT: 1200 lbs



SIRE VERIFIED, HOMO POLLED

- DAM WAS MY PICK OF THE HEIFER PEN, SHE A HUGE RIBBED TYCOON DAUGHTER
- LOADS OF MATERNAL HERE
- LOW BW, FABULOUS EPDs
- DEEP, SOGGY AND MADE RIGHT!

32

MCR MR. LADD 41E 42L

PG1457436 Jan 10, 2023 MCR 42L Polled Red Purebred
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MR. JACKPOT 10D 85J MRL MISS 677Y
 PWK MS MOUNTAIN 61Z 10D KWA FLYF RED MOUNTAIN 16Z
 PWK MS WISE GUY 318W 61Z
 WS HIGH STAKES W115 HSF HIGH ROLLER 12T
 WS MISS DOLLY T10
PWK MS DOLLY 17C 41E KWA FLYF RED MOUNTAIN 16Z
 PWK MS DOLLY 74P 17C IPU MS. BODYBUILDER 74P

EPD's	
CE	12.9
BW	1.3
WW	65.8
YW	96.0
M	23.4
MCE	9.7
MWW	56.3

BW: 87 lbs WWT: 712 lbs YWT: 1060 lbs

HOMO POLLED

- ANOTHER DARK RED, HAIRY, 85J SON
- HEAVY MILKING HIGH STAKES DAM - BLAINE CALLS THESE FEMALES "MILK COWS"



32



33

MCR MR. LUKE 18F 130L

PG1458657 Feb 7, 2023 MCR 130L Polled Red Purebred
 LHVS CHARLES 29C SOUTHSEVEN MR ADONIS 96Z
RENDEZVOUS MAX 450E LHV5 MS LOCKHART 91X
 RENDEZVOUS 450U SU PARAMOUNT 55P
 ANCHOR D IMAX 250Y RENDEZVOUS MS BUSTER 408M
MCR MISS FINN 81D 18F HEMR SAMURAI 7S
 MCR MISS DEVRA 976Z 81D DORA LEE ELEXIS
 VIRGINIA JOURNEY 9B
 MCR MS. ZELDA 976Z

EPD's	
CE	5.3
BW	5.5
WW	71.2
YW	96.1
M	34.1
MCE	3.4
MWW	69.7

BW: 104 lbs WWT: 756 lbs YWT: 1055 lbs

DILUTOR FREE

- MODERATE FRAMED BUT MADE RIGHT
- RED AND HAIRY WITH THE CHROME



34

MCR MR. LUCIUS 50G 100L

PG1457679 Jan 28, 2023 MCR 100L Polled Red Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 PWK CHAMP 326X 16C MRL 91Y
MCR MS. GREYNA 37D 50G BLCC MISS INSPIRATION 32E
 MCR MS. DOT 37D OLF OTIS Y43
 MCR MISS. BLAIR 989Z 136B

EPD's	
CE	8.3
BW	3.3
WW	75.2
YW	113.3
M	27.9
MCE	4.5
MWW	65.5

BW: 96 lbs WWT: 806 lbs YWT: 1170 lbs

HOMO POLLED

- RED BULL THAT'S DAMN NEAR BLACK
- REMINDS ME A LOT OF HIS SIRE
- DAM GOES BACK TO MRL91Y



35

MCR MR. LACHLIN 116F 29L

PRS1458976 Jan 9, 2023 MCR 29L Polled Red 7/8
 MRL WESTERN FORCE 251B MRL 67X
DMJ MR 10G MRL MISS 2543Z
 MRL MISS 677Y KOP CROSBY 137W
 MRL MISS 355T
 MRL RED WHISKEY 101B TNT BOOTLEGGERS Z268
MCR MS. FERN 966Z 116F MRL MISS 677Y
 MCR MS. ZAHARA 966Z LCHMN BODYBUILDER 7303F
 SIMMENTAL/SIMMENTAL

EPD's	
CE	10.9
BW	2.2
WW	81.2
YW	103.2
M	24.5
MCE	8.1
MWW	65.1

BW: 86 lbs WWT: 916 lbs YWT: 1225 lbs

HOMO POLLED

- ANOTHER DARK RED, HAIRY, LONG BODIED DMJ 10G SON

36**MCR MR. LEONARDO 2E 88L**

PRS1457663 Jan 24, 2023 MCR 88L Polled Red 7/8

SVS BROOKS 669D

MRL RED WHISKEY 101B

SVS RED SARA 92X

ACS EVERREADY 970W

3D MISS RED NOREMAC 211U

MRL TO THE MAX 70Z

KRGS MS REDMAN

PWK SARG 7M 5W

SIMMENTAL/SIMMENTAL

SVS TYCOON 841F

SVS RED ANNIE 411B

PWK MAX FACTOR 137Y 17B

MCR EASTON 2E

MCR ABIGAIL 145A

EPD's	
CE	8.9
BW	3.1
WW	83.4
YW	115.8
M	28.3
MCE	6.4
MWW	70.0

BW: 86 lbs WWT: 732 lbs YWT: 1085 lbs

HOMO POLLED

- SMALLER FRAMED, DARK RED, HAIRY, BLAZE FACED BULL
- SHOULD SIRE SOME TREMENDOUS FEMALES

**37****MCR MR. LINDENBERG 32G 81L**

PG1457640 Jan 22, 2023 MCR 81L Polled Red Purebred

BLACK GOLD APPROVAL 71E

W/C LOADED UP 79C

RF CERTAINLY FLIRTIN 532C

AEDJ SPECIALIST 3Y

C-K TURBO 40Y

TNT BOOTLEGGER Z268

MRL MISS 677Y

MRL 91Y

PWK MS WINCHESTER 114R35T

BEE CHET 111H

C-K ARIEL 1A

MRL RED WHISKEY 101B

MCR GOLDY 32G

PWK MS CRYSTAL 35T 8C

EPD's	
CE	11.0
BW	1.6
WW	73.9
YW	124.1
M	20.8
MCE	7.3
MWW	57.8

BW: 84 lbs WWT: 632 lbs YWT: 1195 lbs

HOMO POLLED

- ANOTHER LONG BODIED, HAIRY, BLAZE FACED BULL
- VERY EVENLY MADE
- TIDY UDDERED FEMALE

**38****MCR MR. LUIGI 168H 60L**

PG1458991 Jan 15, 2023 MCR 60L Polled Red Purebred

MRL RED WHISKEY 101B

TNT BOOTLEGGER Z268

MRL MISS 677Y

KWA FLYF RED MOUNTAIN 16Z

PWK MS WISE GUY 318W 61Z

WHEATLAND CURRENT AFFAIR

OAKVIEW CRIMSON 25C

MRL RED WHISKEY 101B

MCR MS. ZAHARA 966Z

MCR MR. JACKPOT 10D 85J

PWK MS MOUNTAIN 61Z 10D

OAKVIEW EDGAR 25E

MCR MS. HALO 116F 168H

MCR MS. FERN 966Z 116F

EPD's	
CE	10.2
BW	3.7
WW	80.6
YW	110.9
M	25.0
MCE	8.6
MWW	65.3

BW: 90 lbs WWT: 824 lbs YWT: 1145 lbs

HOMO POLLED

- DARK RED AND HAIRY
- DAM IS OUT OF A CALVING EASE BULL PURCHASED FROM OAKVIEW SIMMENTALS
- THIS BULL MAY WORK ON YOUR BIGGER FRAMED HEIFERS





39 MCR MR. LUKE 36H 108L

PRS1457689 Jan 30, 2023 MCR 108L Polled Red 7/8
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MR. JACKPOT 10D 85J MRL MISS 677Y
 PWK MS MOUNTAIN 61Z 10D KWA FLYF RED MOUNTAIN 16Z
 PWK MS WISE GUY 318W 61Z
 PWK CHAMP 326X 16C MRL 91Y
MCR MISS HYLDA 115B 36H BLCC MISS INSPIRATION 326
 MCR BRIDGET 115B PWK MR GIDSCO 52N 5T
 SIMMENTAL/SIMMENTAL

EPD's	
CE	7.7
BW	5.3
WW	80.3
YW	111.2
M	27.3
MCE	6.6
MWW	67.5

BW: 100 lbs WWT: 826 lbs YWT: 1135 lbs

HETERO POLLED

- WIDE TOPPED AND HAIRY
- PEDIGREE IS STACKED WITH MATERNAL QUALITY



40 MCR MR. LEO 31H 109L

PG1457690 Jan 30, 2023 MCR 109L Polled Red Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 C-K TURBO 40Y
 VIRGINIA JOURNEY 9B DOUBLE BAR D JUMANJI 308Y
 VIRGINIA MS JORJA 9Y
MCR MISS HOLLY 83B 31H PWK SARG 7M 5W
 MCR BECKY 83B MCR BERTHA 83B

EPD's	
CE	6.9
BW	3.7
WW	76.3
YW	111.4
M	29.8
MCE	3.4
MWW	68.1

BW: 94 lbs WWT: 804 lbs YWT: 1170 lbs

HETERO POLLED

- VERY DARK RED - BLACK IN HIS HAIR, AND HE HAS LOTS OF IT
- ANOTHER CHET 111H SON WITH GOOD BIG FEET - TRAVELS WELL JUST LIKE HIS DAD
- OUT OF A 9B DAUGHTER WITH AN EXCELLENT UDDER



41 MCR MR. LAIRD 109J 128L

Pending Feb 6, 2023 MCR 128L Polled Red Purebred
 SVS BROOKS 669D MRL RED WHISKEY 101B
MCR MR. JASON 3G 12J SVS RED SARA 92X
 TRI-R MS GYPSY 3G NCB COBRA 47Y
 TRI-R MS X-TRAVAGANCE 50X
 RAINBOWRIVER SUMMIT 34G HARVIE RED SUMMIT 54B
MCR MISS JOCELYN 37G 109G RAINBOWRIVER HONEY 19E
 MCR MS. GOLDIE 114E 37G ANCHOR D IMAX 250Y
 MCR ELI 114E

EPD's	
CE	16.3
BW	-1.5
WW	66.6
YW	101.4
M	27.2
MCE	10.0
MWW	60.5

BW: 68 lbs WWT: 646 lbs YWT: 1040 lbs

HETERO POLLED

- SMALLER FRAMED, LOW BW CALF
- TOP 2% FOR CE AND BWT - WOULD FIT IN THE HEIFER PEN



42 MCR MR. LEDGER 159F 98L

PG1457678 Jan 27, 2023 MCR 98L Polled Red Purebred
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MR. JACKPOT 10D 85J MRL MISS 677Y
 PWK MS MOUNTAIN 61Z 10D KWA FLYF RED MOUNTAIN 16Z
 PWK MS WISE GUY 318W 61Z
 ANCHOR D IMAX 250Y HEMR SAMURAI 7S
MCR MISS FLORA 198D 159F DORA LEE ELEXIS
 MCR MISS DARLA 83B 123D PWK MOUNTAIN GUY 129Y 37B
 MCR BECKY 83B

EPD's	
CE	9.9
BW	4.4
WW	71.4
YW	99.8
M	26.8
MCE	7.4
MWW	62.5

BW: 105 lbs WWT: 800 lbs YWT: 1155 lbs

HOMO POLLED

- EXTREMELY LONG BODIED WITH A WHITE FACE
- OUT OF A TIDY UDDERED IMAX DAM

43**MCR MR. LEMIEUX 17D 78L**

PG1457631 Jan 21, 2023 MCR 78L Polled Red Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 MRL RED WHISKEY 101B PWK MS KOSMO 19T 25X
PWK MS WHISKEY 76X 17D TNT BOOTLEGGER Z268
 PWK MS GUNNER 66R 76X MRL MISS 677Y
 TNT GUNNER N208
 PWK MISS BODYBUILDER 66R

EPD's	
CE	7.9
BW	4.3
WW	80.0
YW	120.1
M	26.9
MCE	6.8
MWW	66.9

BW: 94 lbs WWT: 774 lbs YWT: 1155 lbs

HETERO POLLED

- I COULD GO ON AND ON ABOUT THE COW FAMILIES BEHIND THIS BULL
- DAM WAS PAT AND GREGS PICK OF THE BRED HEIFERS AT THEIR DISPERSAL
- SIRE BY MCR139J - THE FEMALES OFF THIS BULL WILL MAKE YOU WANTING MORE!
- KEEP EVERY HEIFER CALF!

**44****MCR MR. LESTER 44H 47L**

RS1457438 Jan 12, 2023 MCR 47L Horned Red Purebred
 LHVS CHARLES 29C SOUTHSEVEN MR ADONIS 96Z
RENDEZVOUS MAX 450E LHVS MS LOCKHART 91X
 RENDEZVOUS 450U SU PARAMOUNT 55P
 RENDEZVOUS MS BUSTER 408M
 VIRGINIA JOURNEY 9B DOUBLE BAR D JUMANJI 308Y
MCR MISS HAISLEY 124D 44H VIRGINIA MS JORJA 9Y
 MCR MISS DENRAY 124D VIRGINIA HAVOC 45A
 SIMMENTAL/SIMMENTAL

EPD's	
CE	2.2
BW	7.5
WW	98.9
YW	151.1
M	37.2
MCE	1.9
MWW	86.7

BW: 104 lbs WWT: 882 lbs YWT: 1340 lbs

DILUTOR FREE

- COMMERCIAL COWBOYS TAKE A LOOK HERE!
- HAIRY, BIG AND LONG
- SIRE SOME STEERS THAT WILL PUSH THE SCALES DOWN IN THE FALL AND HIS HEIFERS WILL BE TOP NOTCH

*Bull Buyer Testimonial...*

"We are very pleased with our purchase of MCR Mr Knox 126H 21K. We invested in this herd sire for his strong, balanced EPD's and impeccable pedigree. His deep red color, eye appeal and quiet disposition are added bonuses. His first set of robust calves have arrived easy. We look forward to his genetic contributions to our program."

Southam Simmentals





45

JDMS MR. LEROY 69L

1447737 Jan 17, 2032 JDMS 69L Fullblood

LHVS CHARLES 29C
RENDEZVOUS MAX 450E
RENDEZVOUS 450U

VIRGINIA JOURNEY 9B
JDMS EMILY 63E
AFRI-CAN RAQUEL

SOUTHSEVEN MR ADONIS 96Z
LHVS MS LOCKHART 91X
SU PARAMOUNT 55P
RENDEZVOUS MS BUSTER 408M
DOUBLE BAR D JUMANJI 308Y
VIRGINIA MS JORJA 9Y
AFRI-CAN HADAU
RICH MC RHYTHUM 13R

EPD's	
CE	2.3
BW	6.8
WW	82.3
YW	117.7
M	35.8
MCE	2.1
MWW	76.9

BW: 108 lbs **WWT:** 790 lbs **YWT:** 1160 lbs

DILUTOR FREE

- FULL BROTHER SOLD TO MATTHEW KULBACKI AND HAS DONE AN EXCEPTIONAL JOB
- MOTHER HAS PICTURE PERFECT UDDER
- DARK RED, NICELY PIGMENTED AND HAIRY



46

JDMS MR. LUDWIG 52L

1448026 Jan 13, 2023 JDMS 52L Fullblood

SOUTHSEVEN MR ADONIS 96Z
BLACK GOLD ELEVATION 20E
BLACK GOLD MS FLORA 84B

RENDEZVOUS MAX 450E
JDMS MS.GIAVANA 907W 204G
AFRI-CAN BELLA

BLCC MR ADONIS 30X
SOUTH SEVEN MISS 70S
BAR 5 FF HEXAGON 412Y
MFI FLORA 6144
LHVS CHARLES 29C
RENDEZVOUS 450U
DE VIL SAP
STARLING BOBBINA

EPD's	
CE	7.7
BW	4.3
WW	73.2
YW	100.9
M	35.0
MCE	5.5
MWW	71.6

BW: 98 lbs **WWT:** 672 lbs **YWT:** 1035 lbs

- MODERATE FRAMED AND HAIRY
- DAM IS ANOTHER GOOD CHARLES DAUGHTER HERE
- ELEVATION IS SAID TO MAKE GREAT UDDERED, GOOD MILKING, PERFECT COLORED FEMALES AND SONS WITH BIG SQUARE HIPS AND RIBS WITH HEAVY DARK COATS - THIS HAS PROVEN CORRECT AROUND HERE
- DILUTOR TEST PENDING

47

JDMS MR. LLOYD 51L

1447789 Jan 13, 2023 JDMS 51L Fullblood

LHVS CHARLES 29C
RENDEZVOUS MAX 450E
RENDEZVOUS 450U

VIRGINIA JOURNEY 9B
JDMS MS. GRETEL 44C 3G
AFRI-CAN DELILAH

SOUTHSEVEN MR ADONIS 96Z
LHVS MS LOCKHART 91X
SU PARAMOUNT 55P
RENDEZVOUS MS BUSTER 408M
DOUBLE BAR D JUMANJI 308Y
VIRGINIA MS JORJA 9Y
VIRGINIA HAVOC 45A
AFRI-CAN DIDI

EPD's	
CE	3.0
BW	6.3
WW	82.3
YW	118.3
M	35.1
MCE	2.5
MWW	76.3

BW: 99 lbs WWT: 790 lbs YWT: 1145 lbs

DILUTOR FREE

- A GOOD HAIRY LONG BODIED BULL
- DAM IS A VIRGINIA 9B DAUGHTER - ALL THE FEMALES HERE HAVE GREAT UDDERS
- IF YOU WANT TO CORRECT UDDERS AND KEEP FEMALES THIS IS YOUR GUY



48

JDMS MR. LORENZO 70L

P1448496 Jan 18, 2023 JDMS 70L Polled Fullblood

CHAMPS ROMANO
CHAMPS BRAVO
VIRGINIA POLL BARBI SUE

RENDEZVOUS MAX 450E
JDMS MISS JINNI 118E 224J
JDMS ELLA 118E

SMITHBILT MOLSON 21M
CHAMPS PRICILLA
DFM MARCUS 14M
ANCHOR "T" BARBI 46K
LHVS CHARLES 29C
RENDEZVOUS 450U
VIRGINIA JOURNEY 9B
AFRI-CAN REBA

EPD's	
CE	9.3
BW	3.1
WW	75.6
YW	102.7
M	33.2
MCE	5.9
MWW	71.0

BW: 90 lbs WWT: 752 lbs YWT: 1090 lbs

DILUTOR FREE, HETERO POLLED

- EXTREMELY LONG BODIED AND SMOOTH SHOULDERED
- SHOULD CALVE EXTREMELY WELL
- HIGH MATERNAL PEDIGREE





MCRUER
49

M 49 R

MCR MS.LOVIE 207J 10L

PG1459958 Jan 4, 2023 MCR 10L Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 DOWNHILL MS STEAMY 32Z
 MRL 91Y
 PWK CHAMP 326X 16C BLCC MISS INSPIRATION 32E
MCR MS.JUNE 121E 207J PWK MOUNTAIN GUY 129Y 37B
 MCR MS.EMBER 21C 121E MCR MS CARRIE 21C

EPD's	
CE	13.7
BW	1.8
WW	83.5
YW	122.4
M	31.6
MCE	10.5
MWW	73.4

- A BIG POWERFUL MATERNAL HEIFER WITH A SMALL BIRTHWEIGHT
- STRONG SET OF EPDs
- GOOD UDDERED FEMALES ON BOTH TOP AND BOTTOM OF THE DAM
- DAM HAS A NICE SQUARE LEVEL UDDER
- POLLED TEST PENDING

BW: 88 lbs WWT: 742 lbs YWT: 1040 lbs





50

MCR MS.LILA 39G 56L

BPG1459829 Jan 14, 2023 MCR 56L Polled Black Purebred

SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 BOUNDARY ODIN 103Z OLF ODIN U5
MCR MS. GEVA 81E 39G BOUNDARY STORM 70X
 MCR MS. ELENA 169C 81E PWK MOUNTAIN GUY 129Y 37B
 MCR MS. CARA 146C

EPD's	
CE	9.9
BW	3.8
WW	87.5
YW	148.6
M	34.2
MCE	5.8
MWW	78.0

- BIG, HAIRY, SOGGY, 139J FEMALE
- GOES BACK TO ODIN AND RED MOUNTAIN ON THE BOTTOM
- DAM HAS A NICE SMALL LEVEL UDDER WITH SMALL TEETS
- POLLED TEST PENDING

BW: 97 lbs WWT: 790 lbs YWT: 1040 lbs

51

MCR MS.LYNX 98G 205L

Pending Mar 10, 2023 MCR 205L Polled Black Purebred

SVS TYCOON 841F SVS BROOKS 669D
MCR MR.HENDRIX 70E 71H SVS RED ANNIE 411B
 MCR ELSA 70E NCB COBRA 47Y
 MCR CONSTANCE 38C
 PWK MAX FACTOR 137Y 17B MRL TO THE MAX 70Z
MCR MS. GYA 976Z 98G KRGS MS REDMAN
 MCR MS. ZELDA 976Z WS BEEF MAKER R13
 SIMMENTAL/SIMMENTAL

EPD's	
CE	7.6
BW	3.6
WW	81.1
YW	113.2
M	27.7
MCE	5.1
MWW	68.2

BW: 102 lbs WWT: 730 lbs YWT: 840 lbs

- SIRED BY A TYCOON SON OUT OF A BIGGER FRAMED COBRA FEMALE WITH A NICE SQUARE UDDER
- HIGH MATERNAL ON THE BOTTOM WITH PWK17B AND WS BEEF MAKER R13
- TONNES OF HAIR AND THE BIG OL' MOMMA COW EARS
- POLLED TEST PENDING





52 MCR MS. LIBRA 170J 15L

PG1461717 Jan 5, 2023 MCR 15L Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 DOWNHILL MS STEAMY 32Z
 MRL 91Y
 PWK CHAMP 326X 16C BLCC MISS INSPIRATION 326
MCR MS. JUJU 163E 170J VIRGINIA JOURNEY 9B
 MCR MS. EDWINA 137A 163E SIMMENTAL/SIMMENTAL

EPD's	
CE	13.7
BW	1.5
WW	89.4
YW	135.2
M	32.8
MCE	10.0
MWW	77.5

BW: 80 lbs WWT: 795 lbs YWT: 986 lbs

- ANOTHER BIG MIDDLED, RED, HAIRY, RED WOLF FEMALE
- GOES BACK TO MRL91Y ON THE BOTTOM
- SPLASH OF CHROME AS AN ADDED BONUS
- POLLED TEST PENDING



53 MCR MS. LOLA 164G 43L

PG1456560 Jan 10, 2023 MCR 43L Polled Red Purebred
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MR. JACKPOT 10D 85J MRL MISS 677Y
 PWK MS MOUNTAIN 61Z 10D KWA FLYF RED MOUNTAIN 16Z
 PWK MS WISE GUY 318W 61Z
 MRL 91Y
 PWK CHAMP 326X 16C BLCC MISS INSPIRATION 326
MCR MS. GERI 13A 164G LCHMN BODYBUILDER 7303F
 MCR ANN 13A MCR JUDY 605W

EPD's	
CE	8.2
BW	5.1
WW	77.1
YW	111.3
M	24.8
MCE	7.7
MWW	63.4

BW: 91 lbs WWT: - lbs YWT: 906 lbs

- Sired by a bull we kept semen back on we sold 2 years ago
- ANOTHER HIGH MATERNAL FEMALE HERE - WHISKEY/RED MOUNTAIN/MRL91Y
- A TYPE OF HEIFER YOU WOULD WANT 100 OF
- POLLED TEST PENDING



54 MCR MS. LILITH 3F 83L

PG1459840 Jan 23, 2023 MCR 83L Polled Red Purebred
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MR. JACKPOT 10D 85J MRL MISS 677Y
 PWK MS MOUNTAIN 61Z 10D KWA FLYF RED MOUNTAIN 16Z
 PWK MS WISE GUY 318W 61Z
 DOUBLE BAR D JUMANJI 308Y
 VIRGINIA JOURNEY 9B VIRGINIA MS JORJA 9Y
MCR MISS FLASH 110C 3F VIRGINIA HAVOC 45A
 MCR MS. CARA 802Y 110C MCR YONNE 802Y

EPD's	
CE	8.0
BW	4.4
WW	79.8
YW	113.1
M	27.5
MCE	6.9
MWW	67.4

BW: 89 lbs WWT: 692 lbs YWT: 948 lbs

HETERO POLLED BY GENETICS

- BIG, POWERFUL, AND TONNES OF MIDDLE WITH THIS HEIFER
- BEAUTIFUL BLAZE FACE
- A REAL FRONT PASTURE FEMALE
- LIVE IN THE SNOWBANK TYPE FEMALE

55**JDMS MS. LEILANI 4L**

PG1448476 Jan 2, 2023 JDMS 4L Polled Red Purebred

SUNRISE CAPTAIN BLAZE 5C

SVS CAPTAIN MORGAN 11Z

PERKS RED WOLF 44G

SUN RISE BLACK 45R

DHS MISS TIARRA 44B

ACS BRICK 112Y

DOWNHILL MS STEAMY 32Z

RENDEZVOUS MAX 450E

LHVS CHARLES 29C

JDMS MISS JEANETTE 218A 105J

RENDEZVOUS 450U

AFRI-CAN REBA

AFRI-CAN JIMSU 1

AFRI-CAN IVORY

EPD's	
CE	11.3
BW	2.5
WW	82.9
YW	121.8
M	30.0
MCE	9.0
MWW	71.5

BW: 94 lbs WWT: 745 lbs YWT: 956 lbs

- RED WOLF/CHARLES29C COMBINATION
- BIG MIDDLED AND HAIRY
- SHOULD MAKE A BROOD COW

**56****JDMS MS. LYLAH 33L**

PG1448489 Jan 9, 2023 JDMS 33L Polled Red Purebred

SUNRISE CAPTAIN BLAZE 5C

SVS CAPTAIN MORGAN 11Z

PERKS RED WOLF 44G

SUN RISE BLACK 45R

DHS MISS TIARRA 44B

ACS BRICK 112Y

DOWNHILL MS STEAMY 32Z

RENDEZVOUS MAX 450E

LHVS CHARLES 29C

JDMS MS. JAIDA 144J

RENDEZVOUS 450U

AFRI-CAN DELILAH

VIRGINIA HAVOC 45A

AFRI-CAN DIDI

EPD's	
CE	11.2
BW	2.3
WW	82.3
YW	119.1
M	31.9
MCE	8.9
MWW	73.1

BW: 72 lbs WWT: 685 lbs YWT: 846 lbs

- ANOTHER RED WOLF/CHARLES29C COMBO
- LOTS OF HAIR
- BALANCED SET OF EPDS
- TOP 4% FOR MATERNAL CALVING EASE

**57****JDMS MS. LINDSEA 165L**

PG1448030 Feb 15, 2023 JDMS 165L Polled Red Purebred

BLACK GOLD APPROVAL 71E

W/C LOADED UP 79C

BEE CHET 111H

RF CERTAINLY FLIRTIN 532C

C-K ARIEL 1A

AEDJ SPECIALIST 3Y

C-K TURBO 40Y

RENDEZVOUS MAX 450E

LHVS CHARLES 29C

JDMS MISS HELENA 907W 102H

RENDEZVOUS 450U

AFRI-CAN BELLA

DE VIL SAP

STARLING BOBBINA

EPD's	
CE	6.7
BW	3.5
WW	70.0
YW	101.5
M	28.8
MCE	3.4
MWW	63.8

BW: 96 lbs WWT: 660 lbs YWT: 818 lbs

- SIRED BY OUR HIGH SELLING BEECHINOR BULL, WE ARE CALVING THE FIRST DAUGHTER THIS YEAR. THEY ARE VERY GOOD MOTHERS WITH STRONG UDDERS.





58 JDMS MS. LAKITA 185L

PG1447810 Feb 22, 2023 JDMS 185L Polled Red Purebred
 MRL WESTERN FORCE 251B MRL 67X
 DMJ MR 10G MRL MISS 2543Z
 MRL MISS 677Y KOP CROSBY 137W
 RENDEZVOUS MAX 450E MRL MISS 355T
 JDMS MS. GISELLE 5834Y 104G LHVS CHARLES 29C
 AFRI-CAN BOBBY RENDEZVOUS 450U
 AFRI-CAN BARBIE

EPD's	
CE	7.6
BW	4.6
WW	75.6
YW	99.8
M	26.9
MCE	4.5
MWW	64.7

BW: 98 lbs WWT: 675 lbs YWT: 816 lbs

- A REAL THICK DARK RED MOTHER COW IN THE MAKING HERE
- KEEP IN MIND DMJ 10G IS A MATERNAL BROTHER TO MRL RED WHISKEY 101B



59 JDMS MS. LIBBEY 200L

PG1447795 Mar 5, 2023 JDMS 200L Polled Red Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
 BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 RENDEZVOUS MAX 450E C-K TURBO 40Y
 JDMS MS. GRETA 39D 21G LHVS CHARLES 29C
 AFRI-CAN DANA 39D RENDEZVOUS 450U
 VIRGINIA JOURNEY 9B
 AFRI-CAN RUBY 113A

EPD's	
CE	6.3
BW	3.6
WW	72.9
YW	107.0
M	29.7
MCE	2.9
MWW	66.2

BW: 87 lbs WWT: 645 lbs YWT: 800 lbs

- A SMALLER FRAMED 111H HEIFER HERE WITH A BEAUTIFUL BLAZE FACE
- THIS ONE WOULD BE A GOOD 4H PROJECT FOR A KID - HER MOM WAS SHOWN AS AN OPEN HEIFER BY JAYCE



HEIFER 1

SUNRISE CAPTAIN BLAZE 5C

PERKS RED WOLF 44G

DHS MISS TIARRA 44B

34G Simmental Cow

BW: 76 lbs WWT: 735 lbs YWT: 838 lbs

HEIFER 2

SUNRISE CAPTAIN BLAZE 5C

PERKS RED WOLF 44G

DHS MISS TIARRA 44B

450E Simmental Cow

BW: 72 lbs WWT: 750 lbs YWT: 916 lbs

HEIFER 3

SUNRISE CAPTAIN BLAZE 5C

PERKS RED WOLF 44G

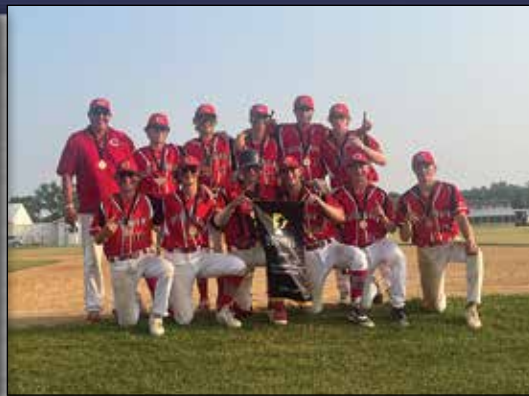
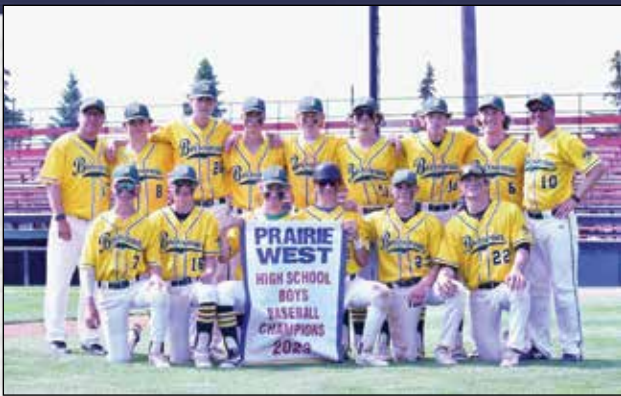
DHS MISS TIARRA 44B

450E Simmental Cow

BW: 82 lbs WWT: 825 lbs YWT: 965 lbs

60 Group of 3 Commercial Heifers

- ALL 3 OF THESE ARE OUT OF COWS THAT WERE A1'D TO PERKS RED WOLF 44G
- ALL HAVE LOW BIRTHWEIGHTS AND TOPPED THE SCALES AT WEANING
- SHOULD MAKE SOME EASY DOING, HARD WORKING COWS



Terms and Conditions

TERMS - The terms of the sale are cash, cheque, e-transfer, or wire and are due at the time of sale, unless other arrangements have been made between buyer and seller prior to the sale. Transcon reserves the right to charge interest at a rate of 2% per month on overdue accounts. The right of property shall not pass until after settlement is made. Transcon Livestock Corp. reserves the right to require a certified cheque as settlement before releasing any sale cattle. Should any purchaser fail to settle for their purchase Transcon Livestock Corp. reserves full power to resell the animal to the best advantage either publicly or privately, without further notice. Any loss arising from such resale together with keep and all other expenses shall be payable by the defaulter. All settlements must be made with the clerks of the sale before any cattle will be released. Transcon Livestock Corp and/or the Auctioneer shall have the right to refuse bids from anyone who has a previous record of default in payment or who has not made proper credit clearance prior to the sale with the owner or Sale Managers.

BID - No private sales will be allowed except as otherwise provided for in the terms and conditions. No by-bidding will be permitted.

SALES TAXES - Applicable sales taxes will be charged on semen, embryos, and trucking fees (if listed), respective to the home province of the buyer, not the seller.

DISPUTES - In cases of disputes, bidding will be reopened between the parties involved. If no further bid is made the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK - Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

INSURANCE - Each animal becomes the risk of the purchaser at the time of sale and should be insured. Animals returning to the seller's farm must be insured.

US BUYERS - There is an additional charge (approximately \$300.00 US dollars) that will be applied to each animal purchased. This covers documentation, vet inspections/testing required to export. This cost does not include transportation or brokerage which is the responsibility of the buyer.

CATTLE PICTURES AND INFORMATION PROVIDED - The images in this catalogue are believed to be accurate representations of the individual animals and the information contained in this catalogue is provided by the seller and believed to be true and accurate. Transcon Livestock Corp. and catalogue designers/producers assume no responsibility if the images and/or information as received have been altered or is inaccurate.

ANNOUNCEMENTS - All announcements from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay attention to any such announcements.

CERTIFICATE OF REGISTRY - A registration/recordation certificate issued by the applicable breed association and duly transferred will be furnished to the buyer of each animal after settlement has been made. It is the responsibility of the buyer to determine the acceptance of this certificate in any other association.

SHIPPING - Assistance will be given in making shipment after the sale but no risk is assumed by the Sales Management or Seller. Expenses incurred are the responsibility of the purchaser. Purchasers are requested to furnish shipping instructions when making settlement.

BREEDERS GUARANTEE - As per applicable Canadian Breed Association Breeding Guarantee guidelines. Copies are available at the sale settlement desk to be picked up by the buyer at any time. In no event shall the seller be responsible for reimbursing more than the purchase price. **EXCEPTION TO GUARANTEE** - In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, the guarantee shall be null and void.

HEALTH - It is the buyer's responsibility to determine health requirements for importing any animal into his province or state. Transcon Livestock Corp. assumes no responsibility for the health status of any animal in the sale.

EMBRYO & SEMEN - Full settlement must be made before release is done and shipping arrangements should be done within 30 days of the sale unless arrangements made between buyer and seller prior to the sale. Shipping arrangements and costs are the expense of the purchaser once release has been given.

ACCIDENTS - Although every precaution will be taken to protect the safety and comfort of buyers, neither the Sales Management, auctioneer, consignors, or Association assumes any responsibility in this matter and disclaims any liability legal or otherwise in the event of accident or loss of property.

RIGHTS AND OBLIGATIONS - The above terms and conditions of the sale shall constitute a contract between the buyer and the seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

TRANSCON LIVESTOCK CORP. IS AGENT ONLY - It is to be clearly understood that Transcon Livestock Corp. is only acting as a medium between buyer and seller and is not in any way responsible for any failure on the part of either party to live up to his obligations. Neither does Transcon Livestock Corp. assume any financial obligations to collect or enforce collection of any monies between parties. Any legal action that may be taken, in exceptional cases, must be between buyer and seller.



*Bulls
Built to
Last!*

